



Chief Executive Women

Women leaders enabling women leaders

**16 December 2016**

## **Vale Elizabeth Dangar**

Chief Executive Women (CEW) has received the sad news that one of its founding members, Elizabeth Dangar, passed away on Sunday, 11 December 2016.

Elizabeth established the well-known Dangar Research Group and accumulated 30 years of experience in research, marketing and advertising. In the mid-1980s, Elizabeth was Chairwoman of Fortune Communication, one of Australia's top advertising agencies and media groups at the time.

She was a highly-regarded commentator on research, marketing and social trends, and was an Adjunct Professor of the Faculty of Business at UTS.

Chief Executive Women owes a debt of gratitude to our founding members, who were brave, trailblazing women in a world much less welcoming to women than the one we live in today. Elizabeth's entrepreneurial flair and considerable career achievements have given everyone she has employed, mentored and spent time with an example of what women can achieve.

On behalf of our members, Chief Executive Women extends our deepest sympathy to Elizabeth's family.

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