

CEW

*Your pathway
to Executive
Leadership*

A transformative six-day experience that builds confidence and clarity, with the practical tools needed for executive progression.



Contents

ABOUT THE LEADERS PROGRAM	3
WHAT LEADERS CAN EXPECT	4
LEARNING FRAMEWORK	5
PROGRAM MODULES	7
PROGRAM IMPACT	10
TESTIMONIALS	11
PROGRAM CALENDAR	12
CONTACT US	13

**About the
Leaders Program**

What leaders can
expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

Transformational personal and professional growth

A program designed by women for women and grounded in over 18 years of research into the specific challenges and accelerators affecting women's leadership progression. This is a program that is uniquely relevant, practical, and effective for women preparing for executive roles.

The CEW Leaders Program is an exclusive, six-day journey designed to prepare you for executive leadership. This immersive experience will guide you in understanding your current position in your leadership journey, identifying where you aspire to be, and providing the practical tools and actionable strategies to realise and reach your full leadership potential.

Leaders can expect

About the Leaders
Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

Self reflection and personal growth.

Our program alumni highlight the transformative impact of the CEW Leaders Program, citing the dedicated time for deep reflection and the exchange of wisdom as pivotal to their development. The program's carefully curated journey ensures you receive the support and insights needed to navigate your path to exceptional leadership.

Learning from CEW Members.

Built around the invaluable insights and experiences shared by our distinguished CEW Members. Leaders will engage in small group coaching, dynamic discussions, and collaborative activities that foster deep learning and connection. This face-to-face interaction offers a unique opportunity to learn from the lived experiences of successful leaders.

Strengths based development.

Utilising the Gallup CliftonStrengths diagnostic tool, we introduce a leadership language that focuses on amplifying your individual strengths and leveraging them within a team context. This approach not only enhances personal growth but also fosters effective team dynamics.

A powerful, life-long professional network.

Participants join a highly accomplished cohort of women leaders during the program and, upon completion, become part of the CEW Connect Women Community, a network of more than 3,000 senior women across Australia. This network offers ongoing support, career acceleration, and professional opportunities.

CEW

The *READY* Effect

With our research and expertise in women in leadership, we have refined the elements that contribute to executive readiness, shared by our speakers and facilitators through their own lived experience.

About the Leaders Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

R E A D Y

Reflection.

Explore your leadership identity and build on the foundational components to shape your future goals.

Essence.

Sync your 'inner' self with your external presence, amplify your strengths and influence.

Awareness.

Align actions with values, evaluate strategic networks and cultivate supportive relationships to connect, motivate, and inspire those around you.

Decisive.

Utilise tools, frameworks, and insights from CEW Members and Facilitators, committing to practise and accountability.

You.

Identify and embrace your leadership goals and commit to steps for effective leadership in demanding environments.

The *READY* Effect

About the Leaders Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us



With our research and expertise in women in leadership, we have refined the elements that contribute to executive readiness, shared by our speakers and facilitators through their own lived experience.

Block One: Day One

Individual Strengths

Your strengths are the blueprint for your most effective leadership. Through the Gallup CliftonStrengths framework, gain a deeper understanding of your unique strengths profile and learn how to leverage it to amplify your leadership impact and decision-making.

Limiting Thoughts and Beliefs

Even the most accomplished leaders can be constrained by internal narratives. This session surfaces the limiting beliefs that often emerge from the inner critic and equips participants to reframe them, enabling greater self-awareness, confidence and authentic leadership.



Block One: Day Two

Personal Narrative

Every leader is shaped by defining experiences. This session explores the moments, influences and decisions that have formed your leadership identity. By connecting with your personal narrative, you begin to articulate the foundations of your **Executive Brand**.

Values

Values are the anchor of purposeful leadership. Identify and clarify the core values that shape how you lead, how you make decisions and how you define success. This alignment forms the second pillar of your **Executive Brand**.

Designing a Life Well Lived

Sustainable leadership requires intentional integration of the personal and professional. This session invites participants to step back and design a life architecture that reflects their priorities, ambitions and wellbeing. This forms the third pillar of your **Executive Brand**.

About the Leaders Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

CEW

Block One: Day Three

Purpose

Purpose fuels meaningful leadership. Participants will craft a clear articulation of their leadership purpose, defining the impact they seek to create and the contribution they are committed to making. This becomes the fourth pillar of your **Executive Brand**.

Leadership Shadow

Leadership is defined as much by what we model as what we say. Explore the concept of the leadership shadow and examine the alignment between what you say, how you act, what you prioritise and what you measure. This session deepens awareness of the visible and invisible signals leaders send every day.

Executive Search

Gain exclusive insight into the executive search landscape. This session demystifies the process and provides practical guidance on how senior leaders can strategically position themselves for future board and executive opportunities.

Executive Brand

Exceptional leaders are intentional about how they show up. Define and articulate your **Executive Brand** - the distinctive value, presence and perspective you bring as a leader. When aligned with your values and aspirations, your brand shapes how others perceive your leadership and potential.

Block Two: Day Four

Influential Presence

Leadership presence is the ability to engage, influence and inspire with authenticity and authority. Develop the capabilities to command the room, connect meaningfully with others and navigate complex conversations with composure and confidence.

Storytelling

In today's organisational environment, storytelling is a powerful leadership capability. Learn how to craft and deliver compelling narratives that engage stakeholders, communicate vision, and drive alignment.

Block Two: Day Five

Team Strengths

High-performing teams are built intentionally. This session explores how leaders can harness strengths-based leadership to unlock collective performance. By focusing on what people do best, leaders create cultures where individuals feel recognised, valued and empowered to excel.

It's Who You Know

Leadership influence is amplified through strong, intentional networks. Participants will evaluate the strength and diversity of their current networks and identify opportunities to cultivate relationships that support their leadership aspirations and future impact.

Block Two: Day Six

Leadership Coaching

The most effective leaders know how to unlock the potential of others. This session introduces practical coaching frameworks that enable leaders to shift from directing to developing, empowering individuals and elevating performance across their teams.

Bringing it together

The program concludes by integrating the insights, tools and perspectives developed across the six days. Participants will define clear leadership intentions and practical next steps to continue expanding their influence, impact, and leadership legacy.

The *READY* Effect

About the Leaders Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

98%

said they have new tools to enhance executive presence

99%

have clarity on their leadership goals and the confidence to pursue them

100%

cultivated supportive relationships and have new tools to grow their professional network

99%

understand their unique strengths and how to amplify them

92%

feel ready for Executive Leadership

3,000+

alumni networked across Australia and growing

What leaders are saying

About the Leaders Program

What leaders can expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

“Absolutely sensational experience, facilitators and group of women. I can’t put into words how special this has been and the lifelong friendships I have made.”

Amanda Hynes, ANZ

“I recommend every woman who is ambitious and wants time for themselves for once - this is the program to lift, empower and connect with yourself, your inner critique and new friends.”

Caroline Laird, Google

“This program has been a revaluation and realignment for me and many of the interconnected elements of my leadership experience. I feel held, seen and supported through the six days with so much personal and professional evolving in such a short time. Thanks to the facilitators and all the amazing women I had the honour of sharing this experience with.”

Catherine Haridy, Australian Music Centre

CEW Scholar

Investing in your Executive Future

The FY27 Leaders Program is delivered over six days in two non-consecutive blocks (3 days and 3 days), in four locations across Australia – Sydney, Melbourne, Brisbane and Perth.

The cost of the Leaders Program is \$8,900 + GST.

Sydney

September Intake, 2026

*Block One: 15, 16 & 17 September
Block Two: 20, 21 & 22 October*

February Intake, 2027

*Block One: 16, 17 & 18 February
Block Two: 16, 17 & 18 March*

May Intake, 2027

*Block One: 4, 5 & 6 May
Block Two: 8, 9 & 10 June*

Melbourne

March Intake, 2027

*Block One: 2, 3 & 4 March
Block Two: 13, 14 & 15 April*

May Intake, 2027

*Block One: 11, 12 & 13 May
Block Two: 22, 23 & 24 June*

Brisbane

April Intake, 2027

*Block One: 20, 21 & 22 April
Block Two: 1, 2 & 3 June*

Perth

October Intake, 2026

*Block One: 27, 28 & 29 October
Block Two: 24, 25 & 26 November*

About the Leaders
Program

What leaders can
expect

Learning framework

Program modules

Program impact

Testimonials

Program calendar

Contact Us

CEW

*Ready to become
Executive Ready?*

Tisha Kelemen, Senior BD Manager
leadersprogram@cew.org.au
02 9182 7816