

## **Chief Executive Women applauds stronger stance on gender reporting**

**For immediate release**

**19 June 2013:**

Chief Executive Women (CEW) President Christine Christian today hailed the Male Champions of Change stand on reporting and transparency around women in leadership.

“If business leaders are required to report their achievements in diversity in the same way they report revenue, safety and other business targets, I think we would see some very interesting facts emerge.

Having standardised definitions and measurement requirements means that management teams and organisations won’t be able to hide behind rhetoric and bland corporate speak.

Defining management levels across the company, defining appointments and measuring progress year-on-year will deliver real results that employees, boards, regulators and shareholders can measure, and then make investment and career decisions based on that performance.

If we are serious about this measurement it can drive real progress.”

Christine Christian is available for interview; please call Gabrielle Notley on (02) 9232 1033.