



Chief Executive Women

Women leaders enabling women leaders

## **MEDIA RELEASE**

**Tuesday 31 May 2016**

### **ASX's Eloise Wett heads to Harvard**

Chief Executive Women (CEW) today announced that one of ASX's most senior executives, Eloise Wett, is the winner of a scholarship to attend the prestigious Women's Leadership Forum at Harvard Business School in June this year.

Announcing the winner, President of CEW, Dianne Smith-Gander, said: "Supporting women in senior roles is not only a social justice issue, it makes economic sense: companies with female leaders will outperform those with none, making about 15 per cent more profit.

"But women need to have equal opportunity to attend career-transforming programs such as this. So until equality of opportunity is a reality, CEW is proud to continue to provide scholarships enabling more women to lead."

#### **The winner**

Eloise Wett is Executive General Manager Customer Experience at ASX. She is responsible for client satisfaction, service and experience across all of ASX's customer groups, which include 2,200 listed companies, over 200 market intermediaries and millions of end investors. Eloise is also the Acting Group Executive Operations, responsible for the effective management of ASX's markets.

Eloise believes that having access to a diverse group of global women leaders at Harvard will strengthen her leadership skills and help develop new ways of thinking and innovating, particularly during periods of significant change.

"Financial markets have entered a period where traditional processes are being disrupted and displaced by new technologies. There's a significant opportunity for those companies that lead the innovation process. As a senior executive at ASX, being able to lead through these periods of change is both critical for the business and exciting personally."

Eloise says that having a higher participation of women in leadership is not negotiable.

"The low participation of women in leadership, and the impact this has on organisational performance is well documented. We need to see more women in leadership, reaching their full potential and making a greater contribution, particularly in financial services. I'm looking forward to the program and sharing the insights with my network of current and developing female executives, both at ASX and elsewhere."

## **The scholarship**

The scholarship will enable Eloise to attend the Women's Leadership Forum at Harvard Business School, Boston, Massachusetts, in 2016. The Forum brings together an elite group of successful business women from around the world to learn how to capture new opportunities for innovation, drive organisational change and develop talent in others.

The scholarship is part of the CEW Scholars program, which is providing \$500,000 over 18 months to help talented Australia women take their careers to the next level by supporting executive education at internationally acclaimed business schools.

## **ENDS**

### **About CEW Scholars ([www.cew.org.au/scholarships](http://www.cew.org.au/scholarships))**

*The CEW Scholars program enables women leaders by supporting them at critical junctures in their careers, from their first management roles to top executive positions. More than 100 women have been awarded scholarships to business schools in Australia and internationally since CEW commenced its executive program for women leaders in 1992.*

### **CEW Scholars program is funded through the CEW annual dinner and the generosity of sponsors including:**

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### **About Chief Executive Women ([www.cew.org.au](http://www.cew.org.au))**

*Chief Executive Women is the pre-eminent organisation representing more than 370 of Australia's most senior women from the corporate, public, academic and not-for-profit sectors. Its mission is "women leaders enabling women leaders". Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women's progression and ensure equal opportunity for prosperity. CEW offers innovative and substantive programs aimed at enabling women's participation and future leadership.*

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