



Chief Executive Women

Women leaders enabling women leaders

MEDIA RELEASE

20 June 2016

New scholarships advance Asian business expertise

Chief Executive Women (CEW) today announced the introduction of three scholarships to enable senior executives to attend INSEAD's Singapore Campus to advance their regional expertise and take their careers to the next level.

Despite more than two decades of globalisation, differences between countries and their markets remains a stumbling block for many executives working internationally.

CEW Scholarships Committee Chairman Belinda Gibson said: "At a time when Australian businesses need to engage more with opportunities in the Asian region, CEW is pleased to support the professional development of senior executive women in both the public and private sectors."

The new scholarships extend CEW's 2016 Scholarship program, known as CEW Scholars, enabling talented women to attend internationally acclaimed business schools such as Harvard Business School, MIT, The Wharton School, INSEAD, and AGSM@UNSW.

New awards to INSEAD, Singapore

International Management in Asia Pacific – 5-day senior executive level program

CEW is offering two scholarships for senior women leaders to attend the International Management in Asia Pacific (IMAP) program, in November 2016, at INSEAD, Singapore. The IMAP program is designed to improve the design and implementation of international strategies that recognize the differences of doing business in the multiple countries in the Asian region.

"We are encouraging women currently working at the senior executive management level to apply. Candidates should have international experience, including at least one long-term stint as a manager in a foreign country, and have responsibility for driving forward the business of their organisation in Asia," said Belinda Gibson.

Asian International Executive Program – 10-day intermediate level program

CEW is offering one scholarship for a newly appointed general manager, with at least eight years' management experience, to attend the Asian International Executive Program (AIEP) at INSEAD, Singapore. The intensive 2-week program is designed to bring insight into business fundamentals, confidence to lead across functions and geographical borders and current models for the Asian context. Applications are encouraged from individuals - from private and government sectors - currently involved in their organisation's regional strategy.

Full details about 2016 CEW Scholars program (www.cew.org.au/scholarships)

The CEW Scholars program enables women leaders by supporting them at critical junctures in their careers, from their first management roles to top executive positions. More than 100 women have been awarded scholarships to business schools in Australia and internationally since CEW commenced its executive program for women leaders in 1992. CEW's investment in its Scholars program has grown each year, and 2015, 17 talented women attended leadership courses at business schools in Australia and internationally - an investment of over \$350,000.

CEW Scholars program is funded through the CEW annual dinner and the generosity of sponsors including:

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About Chief Executive Women (www.cew.org.au)

Chief Executive Women is the pre-eminent organisation representing more than 370 of Australia's most senior women from the corporate, public, academic and not-for-profit sectors. Its mission is "women leaders enabling women leaders".

Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women's progression and ensure equal opportunity for prosperity.

CEW offers innovative and substantive programs aimed at enabling women's participation and future leadership. These include CEW Scholars, the Leaders Program, CEO Conversations and the Leadership Shadow. CEW's programs are informed by research, led by CEW members, and generously supported by our partners.