



Chief Executive Women

Women leaders enabling women leaders

MEDIA RELEASE

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**2018 CEW SCHOLAR: ICARE'S AMY BAROUCH
TO ATTEND HARVARD BUSINESS SCHOOL: DISRUPTIVE INNOVATION**

Chief Executive Women (CEW) announces the winner of a 2018 CEW Scholarship to attend Harvard Business School in Boston.

Amy Barouch General Manager Strategy at icare NSW, will attend the Disruptive Innovation: Strategies for a Successful Enterprise program at Harvard, in July this year.

Announcing the winner, Professor Mary Foley AM, CEW Scholarship Committee member said, "CEW scholarships provide talented women with the opportunity to sharpen their leadership skills, enrich their experiences and advance their careers."

"In today's dynamic business and social policy environment, dealing effectively with innovative disruption will be essential for any leader in both public and private sector organisations."

"CEW is delighted to provide accomplished women with executive development in this crucial area," said Mary Foley.

The winner

Amy Barouch – General Manager Strategy icare NSW

Amy Barouch is the General Manager, Strategy at icare NSW, the Government provider of insurance and care services to the NSW community and one of the largest insurers in Australia. Prior to joining icare, Amy held a number of corporate strategy and business line roles at NAB and Westpac, including developing and leading NAB's robo-advice business and leading the strategy and business development at UBank.

She started her career in management consulting at Accenture and has also lectured at the University of New South Wales in the School of Banking & Finance and the School of Organisation & Management.

Working at the intersection of government, insurance and healthcare, Amy Barouch said "In the context of emerging trends in how our society lives and works, our greatest challenge is effecting the systemic change required to ensure the long-term viability of the social insurance model."

"Transforming complex, interdependent ecosystems cannot be tackled by any one organisation. This is why I am incredibly excited to join an international cohort of disruptive innovators from across sectors who are all driving fast-paced transformational change in environments that are complex, uncertain and rapidly evolving."

“Extraordinary organisations are those that can make bold decisions in the face of complexity, uncertainty and limited data, and I’m looking forward to applying my learnings from Harvard back into my role at icare”, said Amy Barouch.

The scholarship

The scholarship will enable Amy Barouch to study Disruptive Innovation: Strategies for a Successful Enterprise at Harvard Business School in 2018.

The program takes a hard look at some of the world’s most successful disruptors, their strategies, successes and failures and hones participants’ capacity to predict how industries, technologies and competitive forces may affect their organisations.

The scholarship is part of the 2018 CEW Scholars program, which is providing 18 talented Australian women the opportunity to take their careers to the next level by supporting executive education at internationally acclaimed business schools.

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About CEW Scholars (www.cew.org.au/scholarships)

The CEW Scholars program enables women leaders by supporting them at critical junctures in their careers, from their first management roles to top executive positions. More than 150 women have been awarded scholarships to business schools in Australia and internationally since CEW commenced its executive program for women leaders in 1992.

CEW Scholars program is funded through the CEW annual dinner and the generosity of sponsors including:

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About Chief Executive Women (www.cew.org.au)

Chief Executive Women is the pre-eminent organisation representing more than 500 of Australia’s most senior women from the corporate, public, academic and not-for-profit sectors. Its mission is “women leaders enabling women leaders”. Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women’s progression and ensure equal opportunity for prosperity. CEW offers innovative and substantive programs aimed at enabling women’s participation and future leadership.

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