



Chief Executive Women

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CEW and Keith Kerridge announce the Maureen Kerridge AM Scholarship for Women Leaders in Media, Television and Advertising

Chief Executive Women (CEW) and Keith Kerridge, husband of the late Maureen Kerridge AM is pleased to announce a new scholarship in her honour to inspire Australian women leaders working in media, television and advertising.

CEW President Sam Mostyn AO said, “This annual scholarship in memory of Maureen’s achievements as a pioneering woman in media is a wonderful celebration and recognition of her remarkable leadership.”

Maureen passed away in 2020 and was posthumously awarded an Order of Australia earlier this year for her significant service to the television industry, the arts and charitable organisations.

Maureen Kerridge AM was the first woman to run an Australian television network, Seven, and the first female CEO of a free-to-air television network globally. Her career also involved senior roles at Unilever and on the board roles for a range of organisations including Opera Australia, Pacific Brands, Macquarie Radio Network, the Seven Group and the charity Bestest. She was also a council member of the National Museum of Australia, a Trustee of the National Gallery of Victoria and supported many charities and causes that were close to her heart.

Keith Kerridge said, “Maureen always supported women in her industry. She was passionate about women following in her footsteps into leadership roles and one of her greatest passions was mentoring younger women in all spheres. Maureen never did anything by halves, so we hope the people who nominate for this scholarship really want to make their mark.”

CEW’s Scholarship Program has expanded in 2021 to support applicants from more diverse sectors and the new Maureen Kerridge Scholarship is designed for mid to senior women executives with at least five years of leadership and business experience in the media, television and advertising industries.

Candidates can nominate the course they wish to attend, anywhere around the world, to accelerate their career with full tuition fees up to \$35,000 covered. Courses can be online or face-to-face and must commence after October 2021 and not exceed 36 months.

Successful scholarship candidates will become CEW Scholars and be part of Chief Executive Women’s alumni community, CEW Connect, alongside more than 200 women who have been awarded scholarships to business schools in Australia and internationally since the CEW executive program commenced in 1992.



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Applications close on Monday, 9 August 2021.

For further information visit: www.cew.org.au/scholarships.

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CEW's investment in its Scholarship Program is underwritten by the generosity of corporate sponsors and individual scholarship partners including CEW members and academic institutions.

2021 CEW Scholarship Award Partners

[ANZ](#), Bonnie Boezeman AO, Keith Kerridge, [The Roberta Sykes Indigenous Education Foundation](#) and [Southern Cross University](#)

CEW Scholarship Program is funded through the CEW Annual Dinner and the generosity of sponsors including: **Platinum:** KWM | **Gold:** ANZ, BHP, KPMG, NAB, QBE, Salesforce, Telstra | **Silver:** Allens, AMP, Ashurst, BCG, CBA, Charter Hall, CyberCX, Deloitte, Egon Zehnder, EY, Gilbert + Tobin, Goldman Sachs, Harvey Norman, Heidrick & Struggles, IAG, JP Morgan, Lendlease, Macquarie, Microsoft, Mirvac, Qantas, QBE, RRA, Salesforce, Spencer Stuart, Suncorp, Telstra, Wesfarmers, Westpac, Woolworths.

About Chief Executive Women www.cew.org.au

Founded in 1985, Chief Executive Women's (CEW) shared mission is 'women leaders enabling other women leaders'. CEW's 642 members hold senior leadership positions in 110 of Australia's largest public and private organisations, overseeing revenues of \$386 billion and more than 1.4 million employees. We strive to educate and influence all levels of Australian business and government on the importance of gender balance. Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women's progression and ensure equal opportunity for prosperity.