

CEW Executive Leaders Program

STRENGTH



GRAVITAS

A retreat for exceptional
leaders to amplify their
impact, resonance and
confidence.

CEW

Women Leaders Empowering All Women

Defying Gravity Through Gravitas

This curated, five-day leadership experience will empower you to overcome challenges and seize opportunities to amplify your gravitas as an exceptional woman leader.

Do you seek to:

- 1 Demonstrate your impact and have resonance
- 2 Work on what you say and how you say it
- 3 Overcome negative perceptions
- 4 Super-charge your career trajectory into executive and board positions

With 91% of CEOs in ASX300 companies being men in 2023, now is the moment to really do something different and accelerate our progress to social and economic equality.

**Gravitas is critical to leadership:
grace under fire, decisiveness,
emotional intelligence,
the ability to read a room,
integrity authenticity, a vision
that inspires others,
and a stellar reputation.**

Sylvia-Ann Hewlett

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Enabling Exceptional Executive Women Leaders

Although gravitas could be considered a nebulous concept and 'something you are born with', CEW believes it can be taught and indeed learnt.

The Executive Leaders Program will empower participants to:

- Build self-awareness of, and leverage, strengths in executive teams.
- Formulate their personal brand.
- Develop presence and composure.
- Develop unconscious competence.

Our Program is designed to be fully immersive, reflective and conducted in very small cohorts. This enables one-on-one guidance in a private environment creating psychological safety to experiment, learn and transform.



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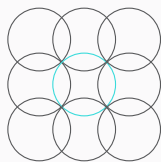
Women Leaders Empowering All Women

A Leadership Retreat

The Executive Leaders Program is a five day program offered as a face-to-face residential retreat. This is deliberate so that Participants have the focus, time and space to immerse themselves, experiment and build new competencies to build the power of confidence and communication.

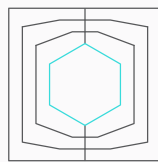
Each session is facilitated and is a combination of individual exercises, group discussions and collective experiences. The learning mechanism is facilitated through continuous dialogue, reflection and experimentation.

The Five Elements of our Journey



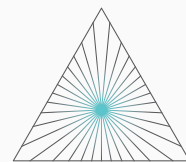
Strength

A natural talent that with investment becomes powerful



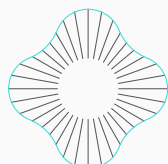
Story

A narrative that articulates purpose and passions and distinguishes from others



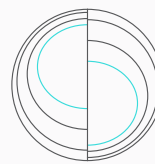
Self

A person's essential wellbeing and sense of inner confidence



Presence

The fact, state or feeling of being fully present



Resonance

The power to evoke enduring images, memories and emotions

What we will Learn Together



Gravitas was one of the ancient Roman virtues that denoted 'seriousness' and also translates as 'weight, dignity, and importance connotes restraint and moral rigor'. It also conveys a sense of responsibility and commitment to the task.

CEW defines it simply as a way to bring 'impact' for each individual in their unique style of leadership. Our definition focuses on enhancing five elements in unison in the context of the executive environment.

Register your interest and invest in yourself

Places are limited as cohorts are small and intimate in size, so please register your interest. To register or ask any questions please contact Tam Ho, Business Development Specialist at tho@cew.org.au. CEW is excited about the prospect of hosting you for this leadership retreat and seeing many more senior women in executive positions driving the equality agenda forward in Australia.

Upcoming Program dates

1

6 to 10 May, 2024 (Waitlist Only)

2

11 to 15 November, 2024

3

17 to 21 March, 2025

4

5 to 9 May, 2025

The fees are \$15,000 (excl. GST) per Participant including all accommodation and meals. Once enrolled we will manage these bookings on your behalf. Flights and transport are not included.

In Good Hands

Sarah Rowley & Ann Burns

CEW has an exceptional team who deliver our leadership offerings supported by a highly diverse range of CEW Members who share their wisdom throughout the Program. They share their insights and lived experience through a continuous dialogue with Participants. Two of our leadership coaches facilitate the Program, Ann Burns and Sarah Rowley. Both are certified GALLUP coaches and bring an energetic and authentic style to executive leadership development. Ann has 26 years as an Executive in a global context and multi geo experience in strategic consulting, leadership development and career counselling and Sarah has over 30 years experience spanning global human resources, profit-for- purpose leadership, executive coaching and relationship therapy.



Dr Louise Mahler

CEW is also delighted to be partnering with Dr Louise Mahler to facilitate and work one-on-one with Participants on the elements of confidence, impact and resonance. Louise is a highly acclaimed executive leadership coach and is well known for her innovative methods in personal transformation. She moved from the Vienna State Opera back to Australia and completed an award-winning PHD on the unsung wisdom of the mind-body-voice connection she named 'Vocal Intelligence'.

She has worked with Fortune 500 clients as a speaker, coach and communications expert.

She has been awarded with 'Global Top 30 Gurus in Communication and Body Language' and 'Keynote speaker of the Year 2021' by Professional Speakers Australia.



Jo Stanley

Jo Stanley is a performer, writer, and TV and radio presenter with 20 years' experience in the media. She is co-host of The House of Wellness TV and Radio, and creator of the House of Wellness podcast. She writes a regular column for the Sunday Life Magazine and is the creator of the Play Like A Girl kids book series. Her performance style, which is heavily influenced by her stand-up comedy roots, makes her a much sought-after MC and speaker.

Jo spent 12 years in breakfast radio and is now building Broad Radio – Australia's first radio network for women, by women. Jo's vision is a global community of women who are happy, healthy, and fearless, connected by the transformative power of radio that truly reflects who they are.

Jo is passionate about women's and girl's health, gender equality, social justice, and mindfulness. In support of these issues, Jo is a patron for Lighthouse Foundation and a patron for Wellsprings for Women and is thrilled to have just begun as ambassador for Left Write Hook.



Michele Chevalley Hedge

Michele Chevalley Hedge, nutritional medicine practitioner and health author, was previously a marketing manager at Microsoft, so she truly understands the needs of time-poor corporate executives who, family or not, want health but not hassle. She is often introduced as “the modern-day nutritionist – the one who likes a bit of wine and coffee.”

Michele works with many international corporations and schools and is the keynote speaker for the heads of Schools of Australia, PESA, and the Positive Schools Conference in Hong Kong and in the USA.

Michele is Cure Cancer Ambassador, Heart Research Institute Ambassador and recently sat alongside the Dalai Lama at a conference where she presented on ‘Vitality, Energy and Serotonin – It's all in Your Food’. Mental health and nutrition research are her passion, and she has been nominated as Australia Mental Health Awards Finals three years in a row. Her work with Leadership Executives, Richard Branson's Global Leaders Conference, and multinationals makes Michele a sought-after expert on workplace wellbeing.

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Get in touch

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