



Chief Executive Women

Women leaders enabling women leaders

## **MEDIA RELEASE**

**7 December 2016**

### **Scholarships take women leaders to top business schools**

Chief Executive Women (CEW) today announced the launch of its annual scholarship program for Australian women to take their careers to the next level.

The 2017 CEW Scholars Program will allow 17 talented women to attend internationally acclaimed business schools such as Harvard Business School, The Wharton School, MIT, INSEAD, and AGSM@UNSW.

CEW President Kathryn Fagg said Australia must get a critical mass of women in leadership roles to realise the benefits we know that diversity can deliver.

“We need more women in the C-suite where they can be instrumental in running our businesses and leading our organisations.

“CEW’s scholarship program provides women executives with the skills, networks and confidence to help them take the necessary steps towards the top job.

“Reflecting the increasingly uncertain economic landscape, our 2017 program includes two new programs centered around innovation. These scholarships are designed to offer women the skills and resilience to achieve greater career success in a disruptive environment” said Kathryn Fagg, President Chief Executive Women.

#### **New awards focus on innovation**

In recognition of the growing focus on disruption and innovation in business today, the 2017 CEW Scholars program introduces scholarships to two new courses: *Driving Strategic Innovation* at MIT Sloan offered jointly with IMD and *Disruptive Innovation* at Harvard Business School.

*Disruptive Innovation* is offered jointly with Austrade and is aimed at Australian women executives working at organisations engaged in exporting as a core function of their business.

Another new award in 2017, Harvard Business School’s *Authentic Leadership Development*, emphasises the importance of executives identifying and strengthening their core leadership skills.

In addition, in 2017 CEW scholarship applicants will be considered for one of four places at the mid-year Harvard Club Leaders Program local course – *Digital Innovation and Transformation: the New Imperative for Organisational Success in the 21<sup>st</sup> Century*.

## 2017 CEW Scholars Program

| Institution               | Scholarship   | Course Dates                           | Applications Open |
|---------------------------|---|--|-------------------|
| INSEAD Singapore          | Negotiation Dynamics Program (x2)   | 29-31 May 2017                         | 7 December 2016   |
| MIT Sloan                 | Leading Change in Complex Organisations   | 14-19 May 2017                         | 7 December 2016   |
| AGSM@UNSW Business School | Women in Leadership Program (x2)  | 4-5 May, 6-7 June, and 20-21 July 2017 | 7 December 2016   |
| INSEAD France             | Advanced Management Program   | 3-28 July 2017                         | 7 December 2016   |
| Harvard Business School   | Disruptive Innovation: Strategies for a Successful Enterprise (Export Industry focus) | 10-15 July 2017                        | 18 January 2017   |
| Harvard Business School   | Authentic Leadership Development  | 30 July – 4 August 2017                | 25 January 2017   |
| The Wharton School        | Executive Development Program (x2)  | 10-22 September 2017                   | 8 February 2017   |
| MIT Sloan and IMD         | Driving Strategic Innovation (x2)   | 24-29 September 2017                   | 1 February 2017   |
| INSEAD Singapore          | International Management in Asia Program  | [TBA]                                  | 31 May 2017       |
| INSEAD Singapore          | Leading for Results (x4)<br>2 Awards for women with ATSI background                   | 27 November – 1 December 2017          | 31 May 2017       |

CEW Scholars 2017 program is open for applications for the first four scholarships from 7 December 2016

[www.cew.org.au/scholarships](http://www.cew.org.au/scholarships)

### About CEW Scholars

The CEW Scholars program enables women leaders by supporting them at critical junctures in their careers, from their first management roles to top executive positions. More than 115 women have been awarded scholarships to business schools in Australia and internationally since CEW commenced its executive program for women leaders since 1992. CEW's investment in its Scholars program has grown each year. In 2016, 18 talented women attended leadership courses at business schools in Australia and internationally - an investment of over \$500,000.

## Scholarship award partners

AGSM@UNSW Business School [www.business.unsw.edu.au/agsm](http://www.business.unsw.edu.au/agsm)

Audrey Page & Associates [www.audreypage.com.au](http://www.audreypage.com.au)

Austrade [www.austrade.gov.au](http://www.austrade.gov.au)

The Roberta Sykes Indigenous Education Foundation [www.robertasykesfoundation.com](http://www.robertasykesfoundation.com)

**CEW Scholars program is funded through the CEW annual dinner and the generosity of sponsors including:**

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NAB, SPENCER STUART, SYDNEY AIRPORT, UBS, WESFARMERS, WESTPAC GROUP, WILLIS and  
NINE ENTERTAINMENT.

### **About Chief Executive Women ([www.cew.org.au](http://www.cew.org.au))**

Chief Executive Women is the pre-eminent organisation representing more than 400 of Australia's most senior women from the corporate, public, academic and not-for-profit sectors. Its mission is "women leaders enabling women leaders". Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women's progression and ensure equal opportunity for prosperity.

CEW offers innovative and substantive programs aimed at enabling women's participation and future leadership. These include CEW Scholars, the Leaders Program, CEO Conversations and the Leadership Shadow. CEW's programs are informed by research, led by CEW members, and generously supported by our partners.

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