



Chief Executive Women

Women leaders enabling women leaders

**Media Release**

**20 September 2017**

**2017 CEW Scholars: Kirsten Rose (BHP) and Tennealle O’Shannessy (SEEK) head to MIT**

Chief Executive Women (CEW) announce the winners of two CEW Scholarships to attend MIT|IMD *Driving Strategic Innovation* at MIT Sloan in Cambridge, Massachusetts, in September this year.

Announcing the winner, President of CEW, Kathryn Fagg, said “CEW scholarships enable accomplished women leaders to build their leadership skills, enrich their experiences and advance their careers. The aim of CEW’s Scholarship Program is to fast-track the careers of talented women and improve the representation of women in senior leadership roles in Australia.”

**The winners**

**Kirsten Rose**

Kirsten Rose is the Head of Low Emission Technology at BHP. She joined BHP’s Global Technology Strategy and Innovation Team in 2016. Kirsten’s professional career has spanned over 25 years in a variety of industries and general management roles in the US, UK, and Australia. Before joining BHP, Kirsten was the West Australian State Manager for the Australian Institute of Company Directors (AICD).

“Attending the Driving Strategic Innovation course will significantly grow my personal capability and capacity to lead change and achieve measurable innovation outcomes in the context of a large company in a traditional but rapidly changing industry,” said Kirsten Rose.

**Tennealle O’Shannessy**

Tennealle is the Strategy Director – International at SEEK and a director of Online Education Services Pty Ltd (OES). Prior to joining SEEK in 2011, Tennealle spent five years working at A.T. Kearney, a global tier-one management consulting firm, focusing on strategic and operational CEO-agenda issues.

“I believe the scholarship for the MIT|IMD Driving Strategic Innovation program will provide me with valuable learnings to build on my skills in leading innovation from concept to commercialisation at SEEK” said Tennealle O’Shannessey.

## **The scholarship**

The Driving Strategic Innovation (DSI) Program at MIT|IMD is a joint program between MIT Sloan and IMD that brings together the latest technology research from MIT Sloan and the latest leadership knowledge from IMD. The program provides participants with the opportunity to learn how to manage innovation within their organisations. The program knits together innovation, marketing and product development, business-model opportunities, value-chain design, project execution and talent management in an end-to-end roadmap for achieving breakthrough performance.

The scholarship is part of the CEW Scholars program, which is providing talented Australian women the opportunity to take their careers to the next level by supporting executive education at internationally acclaimed business schools.

## **ENDS**

### **About CEW Scholars ([www.cew.org.au/scholarships](http://www.cew.org.au/scholarships))**

*The CEW Scholars program enables women leaders by supporting them at critical junctures in their careers, from their first management roles to top executive positions. More than 150 women have been awarded scholarships to business schools in Australia and internationally since CEW commenced its executive program for women leaders in 1992.*

### **CEW Scholars program is funded through the CEW annual dinner and the generosity of sponsors including:**

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### **About Chief Executive Women ([www.cew.org.au](http://www.cew.org.au))**

*Chief Executive Women is the pre-eminent organisation representing more than 420 of Australia's most senior women from the corporate, public, academic and not-for-profit sectors. Its mission is "women leaders enabling women leaders". Through advocacy, targeted programs and scholarships, CEW works to remove the barriers to women's progression and ensure equal opportunity for prosperity. CEW offers innovative and substantive programs aimed at enabling women's participation and future leadership.*

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